

Great Eastern Gives Back As It Celebrates 109

Singapore, 26 August 2017 – Great Eastern turns 109 today. To mark the occasion, 109 employees and distribution representatives celebrated with a difference – planting 50 endangered local native trees at East Coast Park.

Commented Colin Chan, Managing Director, Group Marketing, “We are taking the opportunity of our 109th birthday to give back to the environment, our customers and the community. Today’s tree planting is our contribution to Singapore’s greening efforts towards a sustainable environment.

“As a LIFE company, we believe in empowering our customers to live healthier and better while providing innovative insurance solutions. To help bridge the protection gap, we recently launched Great Protector, which offers up to \$3 million protection for just \$1.50 a day.”

As another birthday treat, Great Eastern Live Great members can also look forward to enjoying a free cup of Ilaolao frozen yoghurt from 8 September. Some 15,000 cups will be available for redemption.

In addition, on 16 September, the community can look forward to enjoying the Live Great Fiesta at the Singapore Sports Hub Community Play Day. Families can look forward to fun-filled experiences, including the Great Eastern Viper Challenge and Zumba workouts.

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About Great Eastern

Great Eastern is the oldest and most established life insurance group in Singapore and Malaysia. With S\$71.1 billion in assets and over 4 million policyholders, it has three successful distribution channels – a tied agency force, bancassurance, and a financial advisory firm, Great Eastern Financial Advisers. The Group also operates in Indonesia and Brunei and has a presence in China as well as a representative office in Myanmar.

It was named Life Insurance Company of the Year at the Asia Insurance Industry Awards in 2011 and 2013 by Asia Insurance Review. The Great Eastern Life Assurance Company Limited and Great Eastern General Limited have been assigned the financial strength and counterparty credit ratings of "AA-" by Standard and Poor's since 2010, one of the highest among Asian life insurance companies. Great Eastern's asset management subsidiary, Lion Global Investors Limited, is one of the largest private sector asset management companies in Southeast Asia.

Great Eastern is a subsidiary of OCBC Bank, the longest established Singapore bank, formed in 1932 from the merger of three local banks, the oldest of which was founded in 1912. It is now the second largest financial services group in Southeast Asia by assets and one of the world's most highly-rated banks, with an Aa1 rating from Moody's. Recognised for its financial strength and stability, OCBC Bank is consistently ranked among the World's Top 50 Safest Banks by Global Finance and has been named Best Managed Bank in Singapore and the Asia Pacific by The Asian Banker.

OCBC Bank's key markets are Singapore, Malaysia, Indonesia and Greater China. It has more than 610 branches and representative offices in 18 countries and regions. These include the 340 branches and offices in Indonesia under subsidiary Bank OCBC NISP, and more than 100 branches and offices in Hong Kong, China and Macau under OCBC Wing Hang.